

### General Promotional IEC Materials

November, 2010

Name: \_\_\_\_\_  
 District: \_\_\_\_\_  
 Block : \_\_\_\_\_  
 Date of Visit: \_\_\_\_\_  
 Locations visited: \_\_\_\_\_

Designation/Deptt: \_\_\_\_\_

	Name of the Village / Mohalla	CMC Area(Y/N)	Urban / Rural
Village / Mohalla 1			
Village / Mohalla 2			
Village / Mohalla 3			

#### GENERAL INSTRUCTIONS:

- The Objective of this format is to assess Visibility, Timeliness and Quality of implementation of IEC Material at District HQ, Block HQ / Urban Area, and upto three village / mohalla level.
- One monitoring format to be filled per block / urban area visited per monitor
- To assess whether the material was implemented by the scheduled deadline, you could consult local community members, shopkeepers, etc.



#### Street Banner

Guideline: Banners should be placed in high visibility, high traffic areas eg. Crossings, intersections, & at market places . Should be tied in all four corners above 10 feet to ensure proper visibility. Deadline: 12th November, 2010

	District HQ	Block HQ	Village/ Mohalla 1	Village/ Mohalla 2	Village/ Mohalla 3
Did you see this material?	<input type="checkbox"/>				
Was this implemented by the deadline?	<input type="checkbox"/>				
Was the implementation mostly as per the above mentioned guideline ?	<input type="checkbox"/>				



#### Street Poster

Guideline: Street Posters should be placed in high visibility, high traffic areas eg. Crossings, intersections, & at market places with proper gum especially in the corners. Should be pasted above 6 feet to ensure proper visibility. Deadline: 12, November, 2010

	District HQ	Block HQ	Village/ Mohalla 1	Village/ Mohalla 2	Village/ Mohalla 3
Did you see this material?	<input type="checkbox"/>				
Was this implemented by the deadline?	<input type="checkbox"/>				
Was the implementation mostly as per the above mentioned guideline ?	<input type="checkbox"/>				

### Monitoring of DTF and BTF

Meeting Held	Meeting Was Chaired By DM/BDO	SMNet Attended	Govt. Partners Attended					Non Govt. Partners Attended							
			Health	ICDS	Edu.	PRI	Admin.	NPSP	CORE	Rotary	NGOs	NSS	Rel. Leader	Other	
DTF 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DTF 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BTF 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BTF 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The completed form (one for every block / urban area that you monitor) should be returned for data analysis and compilation before/on 20-11-2010, at the following address:

**Ajay Prakash, Monitoring and Evaluation Officer**  
**UNICEF Office for Uttar Pradesh, 3/194 Vishal Khand, Gomti Nagar**  
**Lucknow - 226 010**

**Booth Day Monitoring**

November, 2010

Name: \_\_\_\_\_ Designation/Deptt: \_\_\_\_\_

District: \_\_\_\_\_ Block : \_\_\_\_\_

Booth Numbers Visited \_\_\_\_\_ Locality Urban / Rural

**GENERAL INSTRUCTIONS:**

The Objective of filling up this part of the form is to make an assessment on the visibility of Booth Day IEC material and presence and participation of partners for upto five booths visited by you in this Block / Urban Area. One monitoring format to be filled per block / urban area visited per monitor.

Booth 1 Booth 2 Booth 3 Booth 4 Booth 5  
Y/N Y/N Y/N Y/N Y/N

Please indicate if this booth is within a High Risk Area

Please indicate if the area is a Muslim Dominated Area

Please indicate if this booth is within a CMC area

<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				



**Whistles/Balls/Xylophone etc**

Guideline: To be given to children who come on Booth for vaccination.

Was this material distributed at the booth?

Was it implemented mostly as per the above mentioned guidelines?

<input type="checkbox"/>				
<input type="checkbox"/>				



**Booth Banner (use rally banner as substitute)**

Guideline: Banners should be placed in high visibility.

Did you find this material on the booth?

Was it implemented mostly as per the above mentioned guidelines?

<input type="checkbox"/>				
<input type="checkbox"/>				



**Pen**

Guideline: To be given to ten children who participate in Bulaoa Toli on Booth Day.

Was this material distributed at the booth?

Was it implemented mostly as per the above mentioned guidelines?

<input type="checkbox"/>				
<input type="checkbox"/>				



**Booth Identification Poster**

Guideline: To be pasted at booth by 0900HRS on booth day.

Did you find this material on the booth?

Was it implemented mostly as per the above mentioned guidelines?

<input type="checkbox"/>				
<input type="checkbox"/>				

**SOCIAL MOBILIZATION: Observe or Enquire from Vaccination Team Members**

Was a CMC mobilizing children to the booth ?

Was the booth inaugurated by any of the following ?

- Muslim Religious Leader
- Muslim Community Leader
- Pradhan
- Ward Members
- GPVA
- PRI Members
- Ration Dealers
- Local Practitioner
- Any Other

Was a Muslim Influencer assigned to the booth?

Was the assigned Muslim Influencer actively mobilizing children to the booth as per microplan?

<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				
<input type="checkbox"/>				

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**Lucknow - 226 010**

Name: \_\_\_\_\_ Designation/Deptt: \_\_\_\_\_  
 District: \_\_\_\_\_ Block: \_\_\_\_\_  
 Date of Monitoring \_\_\_\_\_ Locality  Urban  Urban

**GENERAL INSTRUCTIONS:**

The Objective of filling up this part of the form is to make an assessment of partner mobilization in House to House teams. Use one form for one day of monitoring. You are requested to observe the Vaccination Team visit upto five or more houses before answering the following questions.

Team No.      Available options

- Is the team doing activity in a High Risk Area (HRA) ?      Y/N
- Is the team doing activity in a Muslim Dominated Area (MDA) ?      Y/N
- Is the team doing activity in a CMC area ?      Y/N

**Please Observe or Enquire from vaccination team (refer Instructions above)**

- Is the CMC accompanying the Vaccination team?      Y/N/NA
- Is the CMC carrying register of all children < 5 by household in her designated area?      Y/N/NA
- Is the CMC crosschecking the register 'after' the team has identified all children in household?      Y/N/NA
- **Indicate the level of acceptance of OPV vaccination? (Fill A, B or C)**      A/B/C
  - (A) All families readily accepted vaccine.
  - (B) All families accepted vaccine after raising some concern/getting clarification.
  - (C) 10% or more families refused the vaccine.
- Did the CMC help in conversions of X to P during A team activity ?      Y/N/NA
- Is there an influencer assigned to this team as per microplan ?      Y/N/NA
- Was the team found working during the biphasic activity at the specified time ?      Y/N/NA
- Is the influencer visiting all X houses with the team during biphasic activity ?      Y/N/NA
- If the influencer found visiting X houses with the team, is same as mentioned in microplan?      Y/N/NA
- Is the influencer known to the team members ?      Y/N/NA
- Who among the following was/were the influencers with the team (Tick √ the appropriate).
 

Pradhan	<input type="checkbox"/>				
Ward members	<input type="checkbox"/>				
GPVA	<input type="checkbox"/>				
PRI Members	<input type="checkbox"/>				
Ration Dealers	<input type="checkbox"/>				
Local Practitioner	<input type="checkbox"/>				
Muslim Religious Leader	<input type="checkbox"/>				
Any Other	<input type="checkbox"/>				

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