



Agenda

Polio Eradication Initiative Media Workshop

(An Interactive, 'Hands-on skill-building' & Experience Sharing Initiative)

The Express Inn, Nashik, 28-29 August 2012

Organized by: UNICEF on behalf of polio partners – MoHFW, WHO-NPSP, CDC & Rotary

Day 1 – August 28, 2012		
Time	Activity	Resource Person/Facilitator
09:00 – 09:30	Registration of participants	Octave Events
09:30 – 09:40	Welcome and objectives of the workshop	Shamila Sharma, Communication Specialist, UNICEF
09:40 – 09:55	Expectations from the workshop	Dr. Dharurkar, Dy. Director, Nasik Div.
09:55 – 10:30	Introduction and ice breaking session	
10:30 – 10:40	Pre-test assessment	Octave Events
10:40 – 10:45	Logistics announcement	Octave Events
10:45 – 11:00	Tea/coffee break	
11:00 – 12:00	Polio Eradication: Progress and challenges followed by Qs and As	
12:00 – 12:15	Communicating for Polio: Challenges and messages for the community	Shamila Sharma, UNICEF
12:15 - 12:30	Rotary Session	Shishir Hiray
12:30 – 1:00	Engaging the community	
1:00 – 2:00	Lunch break	
2:00 – 2:15	Briefing on community visit	WHO-NPSP
2:15 – 2:30	'Nose' for news – for polio related human interest stories	
2:30 – 5:00	Community visit in groups	Coordinated by WHO-NPSP
5:00 – 6:00	Interaction on community visit <ul style="list-style-type: none"> ▪ Participants reflect on observations from the community visit ▪ Story idea generation 	State government representative/ NPSP / Rotary Rep./ Shamila Sharma
Tea/coffee served on tables at 5:15		





Day 2 – August 29, 2012		
Time	Activity	Resource Person/Facilitator
09:00 – 09:30	Recap of the previous day: issues to focus on	
09:30 – 10:15	Screening of polio films	
10:15 – 12:30	Media Lab – participants work on their stories and discuss within groups, select three each for presentation	NPSP/ Shamila Sharma to facilitate within the groups
Tea/coffee served on tables at 10:30 during group work		
12:30 – 1:30	Lunch break	
1:30 – 2:45	Group presentations and discussion	Government representative/ partners
2:45 – 3:00	Reflections from participants and Post-test assessment	Shamila Sharma Octave Events
3:00 – 3:15	Closing remarks from Government, WHO and Rotary	
3:15 – 3:30	Vote of thanks	Shamila Sharma
3:30 – 4:00	Admin and financial issues	Octave Events
Tea/coffee served on tables at 3:30		

